

The background of the slide features several large, cylindrical industrial silos or storage tanks. They are arranged in a row, receding into the distance. The silos are light-colored, possibly metallic or concrete, and have metal railings or ladders on their sides. The sky is a pale, hazy blue, suggesting an overcast day. The overall scene is industrial and somewhat desaturated.

SILOING YOUR SITE FOR SEO SUCCESS

@StephenCronin
WordCamp Sydney 2012



Less \$



SEO vs IA



Who Am I?

INTRO TO SILOING



Twenty Twelve

Your favorite WordPress theme, updated and polished for 2012.

[HOME](#) [ABOUT](#) [BLOG](#) [SAMPLE PAGE](#) [FULL WIDTH](#) [DAYTRIPS](#) [WRITING](#) [MUSE](#) [WEB](#)



Solace of a lonely highway

One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections.

RECENT POSTS

[Solace of a lonely highway](#)

[Write with purpose](#)

[Tree on a lake](#)

[Don't stop questioning](#)

[What I heard this morning](#)

ARCHIVES

[March 2012](#)

[September 2011](#)

[July 2011](#)

[June 2011](#)

CATEGORIES

[Artwork](#)

[Books](#)

[Daytrips](#)

[Muse](#)

[Music](#)

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
<input type="checkbox"/> keyword research ▾	Medium	110,000	110,000

Save all **Keyword ideas (100)**
1 - 50 of 100 ▾
< >

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?
<input type="checkbox"/> keyword research tools ▾	Medium	27,100	27,100
<input type="checkbox"/> keyword research tool ▾	Medium	27,100	27,100
<input type="checkbox"/> keyword research pro ▾	Low	880	880
<input type="checkbox"/> seo keyword research ▾	Medium	5,400	5,400
<input type="checkbox"/> google keyword research tool ▾	Low	6,600	6,600
<input type="checkbox"/> how to do keyword research ▾	Low	1,900	1,900
<input type="checkbox"/> keywords research ▾	Low	22,200	22,200
<input type="checkbox"/> free keyword research tools ▾	Medium	2,400	2,400
<input type="checkbox"/> keywords research tool ▾	Medium	6,600	6,600
<input type="checkbox"/> keyword research analysis ▾	Low	1,300	1,300
<input type="checkbox"/> keyword research software ▾	Medium	9,900	9,900
<input type="checkbox"/> search engine keyword research ▾	Medium	4,400	4,400
<input type="checkbox"/> google keywords research ▾	Low	6,600	6,600
<input type="checkbox"/> competitor keyword research ▾	High	480	480
<input type="checkbox"/> best keyword research ▾	Medium	2,900	2,900
<input type="checkbox"/> google keyword research ▾	Low	14,800	14,800
<input type="checkbox"/> ... ▾	Medi

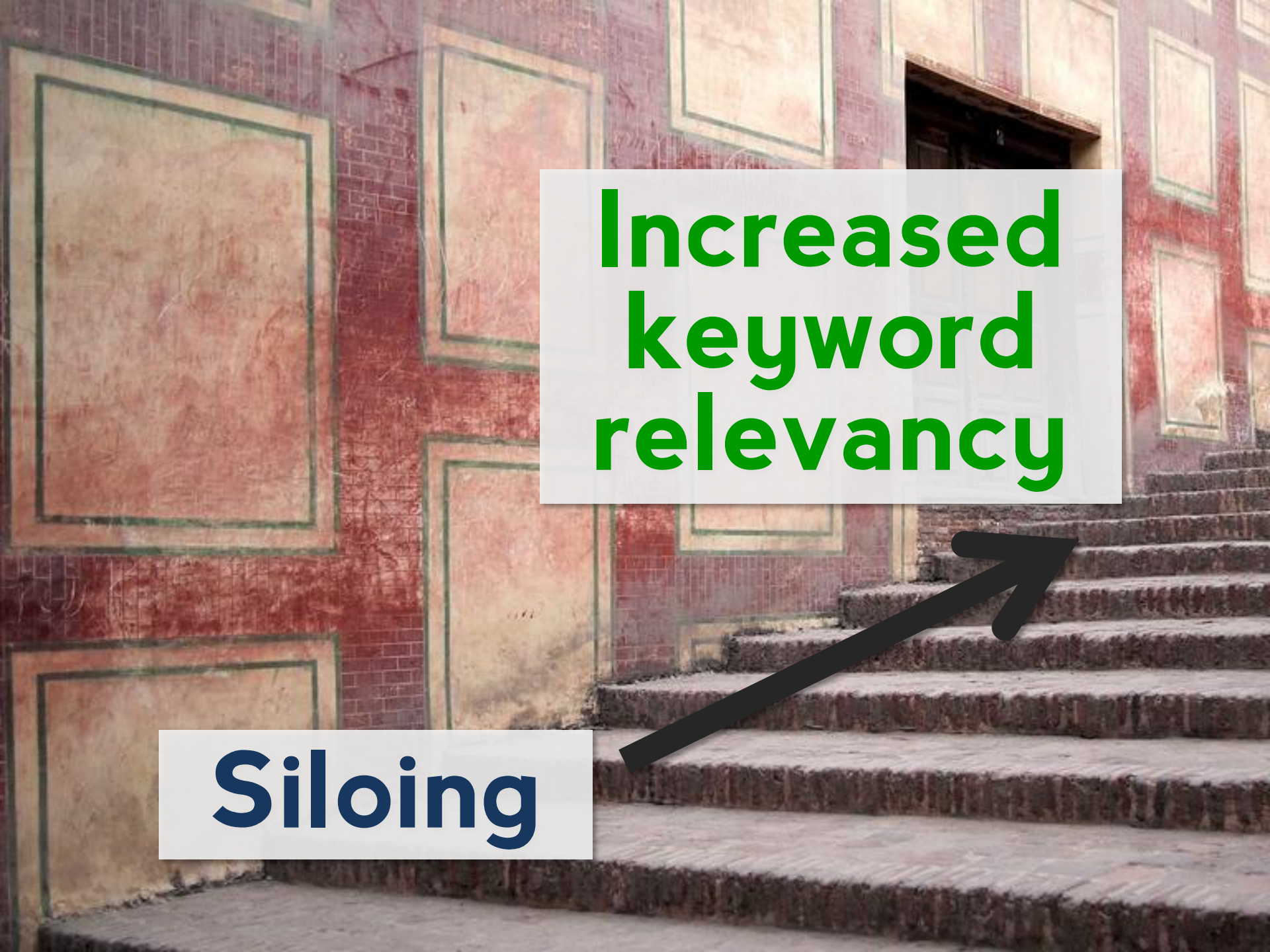
Based on
 keyword
 research



**Content
organised
hierarchically**



**Reinforced by
breadcrumbs,
URLs & linking**



**Increased
keyword
relevancy**

Siloing



Siloing Theory

Bruce Clay

<http://www.bruceclay.com/seo/silo.htm>

Michael Gray (aka Graywolf)

<http://www.wolf-howl.com/seo/how-to-silo-your-website/>

A close-up photograph of a large pile of multi-colored jelly beans. The colors include red, yellow, green, blue, pink, orange, and white. The jelly beans are scattered and overlapping, creating a vibrant and textured background. A semi-transparent white rectangular box is overlaid in the center of the image, containing the text "Find an orange jellybean" in a bold, dark blue font.

**Find an orange
jellybean**

A close-up photograph of a candy dispensing station. Several tall, clear glass dispensers are filled with different colored candies: white, orange, green, and pink. Below the dispensers are clear plastic trays containing scoops of the same colored candies. A white text box is overlaid on the center of the image.

**Now find an
orange one**



**Which will
Google prefer?**



**WHERE DOES
SILDING FIT?**



White hat

Foundation to build on



A large, heavy-duty metal chain is piled high on a wooden pallet. The chain consists of thick, interlocking links, appearing dark and possibly rusted or weathered. The pallet is situated in an industrial or construction environment, with various metal structures and debris visible in the background. The lighting is somewhat dim, highlighting the texture and weight of the chain.

**Still need
links, etc**

You are here: [Home](#) / [SEO](#) / [Top 10 Helpful SEO Tips for Small Business Owners](#)

Top 10 Helpful SEO Tips for Small Business Owners

MARCH 20, 2012 BY TODD BAILEY



+1

66



Tweet

690



Share

279



Like

137

Small business owners who have just begun their SEO campaign will find that there is no end to the depth and complexity inherent in search engine optimization. Many companies try to take a do-it-yourself mentality to SEO implementation, and the results are usually disappointing. Similar to search terms or stuffing keywords on contextually irrelevant web pages. Some business owners may be tempted to use SEO techniques that Google may disregard, and their website as a spam site. The result is a significantly low ranking that will make the business show up in only the most specific term searches.

Doesn't make top 10 lists



Starting or running a start up company presents many challenges for entrepreneurs no matter what the service or product. The last thing CEO's may consider is their Internet marketing strategies or

**Title tags, H1
still biggest
bang for buck**

```
<title>Siloing Your Site  
For SEO Success</title>
```



SILGING AND WORDPRESS

Siloing is not here

WORDPRESS

SEO

MAGENT

You are here: Home » Articles » **WordPress SEO**

WordPress SEO

The Definitive Guide To Higher Rankings For WordPress Sites

WordPress is one of the best, if not *the* best content management systems when it comes to SEO. That being said, spending time on your WordPress SEO might seem like a waste of time, it most definitely is not. Optimizing your site to the best practices outlined in this article will help you improve your rankings, gain more subscribers and have a better website in general.

As I take quite a holistic view on (WordPress) SEO, meaning that I think good SEO should be engrained in all aspects of your online marketing and PR, this guide covers quite a lot of ground and is therefore a long read. Check out the [table of contents](#) below for some quick jumping around.

Many of it's elements are

You are here: Home » Articles » **WordPress SEO**

WordPress SEO

The Definitive Guide To Higher Rankings For WordPress Sites

WordPress is one of the best, if not *the* best content management systems when it comes to SEO. That being said, spending time on your WordPress SEO might seem like a waste of time, it most definitely is not. Optimizing your site to the best practices outlined in this article will help you improve your rankings, gain more subscribers and have a better website in general.

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wordpress silo



Search

About 998,000 results (0.34 seconds)

Web

Images

Maps

Videos

News

Shopping

Discussions

More

Brisbane, QLD

Change location

Any duration

Short (0–4 min.)

Medium (4–20 min.)

Long (20+ min.)

The web

Pages from Australia

More search tools

[Silo Widgets Plugin For WordPress](#)

www.semiologic.com/software/silo/

The **Silo** Widgets plugin for **WordPress** creates widgets to assist you in creating **silo** structured web sites.

[Does Silo Site Structure Work For Wordpress? | cogentos](#)

www.cogentos.com/does-silo-site-structure-work-for-wordpress/

22 Jul 2009 – This post explains what a silo site structure is, how you can set one up with Wordpress and also my own experience building a **Wordpress Silo**.

[Wordpress Silo URL structure – which is the recommended way?](#)

www.warriorforum.com > ... > Adsense / PPC / SEO Discussion Forum

8 posts - 5 authors - 2 Apr

I want to build an authority site using Silo structure and I would like to target multiple broad markets in the same site. Let's use computers as ...

[Question to Yukon about Wordpress Silo Structure](#) - 10 posts - 2 Jul 2012

[Creating a Silo Structure using Wordpress](#) - 10 posts - 2 Jul 2012

[Wordpress silo structure?](#)

[Wordpress Silo/Theming Structure](#) - 23 posts - 12 Nov 2009

[More results from warriorforum.com](#)

[Wordpress Silo Plugin & Silo Structure](#)



www.youtube.com/watch?v=egSJ3wP0zFE

30 Jun 2010 - 6 min - Uploaded by jaafilates

<http://www.wordpresssiloplugin.net> This light-hearted video is designed to explain the **silo** structure, how it ...

[How to Create Silos Using the Wordpress Platform - YouTube](#)

www.youtube.com/watch?v=egSJ3wP0zFE

Not new to
WordPress



wordpress silo premium themes



Search

About 277,000 results (0.38 seconds)

Web

Images

Maps

Videos

News

Shopping

More

Brisbane, QLD

Change location

The web

Pages from Australia

More search tools

[wordpress silo plugin & wordpress free premium theme](#) « wordpre...

[wordpress.pocketsofprofit.com/wordpress/wordpress-silo-plugin-wor...](#)
11 Mar 2012 – **wordpress silo** plugin & **wordpress free premium** theme,Wp, Webdesign & SEO - Ú*0±0~Ú%40±0*0œ 0-0±0§0Úœ Ú* 0~Ú±ÚœÚ±Ú† ...

[Premium Wp Silo Themes at Website Informer](#) 📶

[website.informer.com/terms/Premium_Wp_Silo_Themes](#)
Additional websites, related to **Premium Wp Silo Themes**: New **WordPress Themes - Premium** and **FREE New WordPress Themes - NewWPThemes** Find ...

[Simple Silo | The easy way to create a WP blog](#)
[simplesilo.com/](#)
The Simple **Silo Premium WordPress** Plugin . In silo you can create content by grouping similar content pages together under a single directory page ...

[wordpress theme photoblog & wordpress silo plugin](#) wordpre...

[wordpress.fluffycupcakes.com/wordpress/wordpress-theme-photoblog-...](#)
28 Feb 2012 – **wordpress theme** photoblog & **wordpress silo** plugin
WordPress ... 21 Premium-Like Free Photoblog Themes For WordPress ...

[Premium Wordpress plugins – Wordpress Silo Plugin | Wordpress](#) ...

[wpalley.com/.../premium-wordpress-plugins](#)
Premium WordPress plugins – **WordPress Silo** Plugin | **WordPress** ...
WordPress Photoblog Themes to Build Outstanding Photo Sites - More info on ...

[Wordpress Silo Plugin & Silo Structure Explained Wordpress Silo ...](#) 📶

[wordpressstutor.tv/wordpress-silo-plugin-silo-structure-explained-wor...](#)
How to Get **Premium WordPress Themes** for ... is developed to explain the **silo** structure, how it works and introduce you to Dan Raine's **wordpress Silo** Plugin.

There are premium solutions

KEYWORD RESEARCH



Keyword	Competition	Global Monthly Searches [?]	Local Monthly Searches [?]
<input type="checkbox"/> keyword research [▼]	Medium	110,000	110,000
<input type="checkbox"/> Save all Keyword ideas (100)			1 - 50 of 100 [▼] <input type="button" value="←"/> <input type="button" value="→"/>

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<input type="checkbox"/> competitor keyword research [▼]	High	480	480
<input type="checkbox"/> best keyword research [▼]	Medium	2,900	2,900
<input type="checkbox"/> google keyword research [▼]	Low	14,800	14,800
<input type="checkbox"/> ... [▼]	Medi	200	200

Google Adwords Keyword Tool

Organic Search Traffic

Advanced Segments | Customise | Email **BETA** | Export | Add to Dashboard

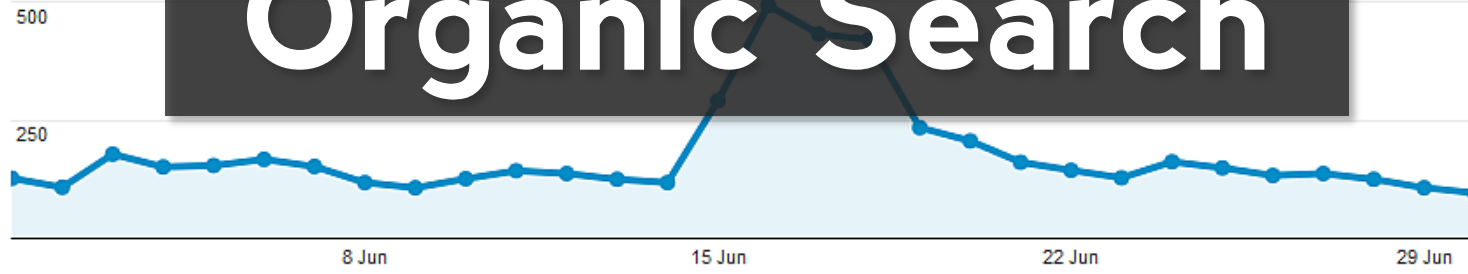
% of visits: 84.36%

Explorer

Site Usage

Visits vs. Select a metric

Visits



Visits 5,328 <small>% of Total: 84.36% (6,316)</small>	Pages / Visit 3.54 <small>Site Avg: 3.40 (4.17%)</small>	Avg. Visit Duration 00:03:13 <small>Site Avg: 00:03:08 (2.59%)</small>	% New Visits 87.11% <small>Site Avg: 85.48% (1.90%)</small>	Bounce Rate 34.14% <small>Site Avg: 37.16% (-8.12%)</small>
---	---	---	--	--

Primary Dimension: **Keyword** | Source | Landing Page | Other

Plot Rows | Secondary dimension | Sort Type: Default |

Keyword	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. jobs in china	2,372	3.84	00:03:16	87.94%	27.53%
2. (not provided)	1,026	3.58	00:03:32	87.52%	33.04%
3. working in china	180	3.15	00:02:40	91.11%	34.44%
4. job in china	158	3.59	00:03:20	82.91%	31.01%
5. jobs in china for foreigners	154	3.63	00:04:19	87.01%	25.97%

- Audience
- Advertising
- Traffic Sources
 - Overview
 - Sources
 - All Traffic
 - Direct
 - Referrals
 - Search
 - Overview
 - Organic**
 - Paid
 - Campaigns
 - Search Engine Optimisation
 - Social
- Content
- Conversions
- Help**
 - The Organic Search Traffic Report
 - Viewing Metrics
 - Find Your Old Reports in the New Interface
 - Help Centre
 -

Queries

Google Search: Top 1,000 daily queries.

Customise Email **BETA** Export

% of clicks: 100.00%

Explorer

Site Usage

Impressions vs. Select a metric

Impressions

4000

2000

Google Analytics SEO Queries

8 Jun 15 Jun 22 Jun 29 Jun

Impressions

75,000

% of Total: 100.00% (75,000)

Clicks

3,500

% of Total: 100.00% (3,500)

Average Position

91

Site Avg: 91 (0.00%)

CTR

4.67%

Site Avg: 4.67% (0.00%)

Primary Dimension: Query Other

Secondary dimension



advanced



Query	Impressions ↓	Clicks	Average Position	CTR
1. chinese people	18,000	< 10	30	0.00%
2. jobs in china	6,500	2,500	2.1	38.46%
3. bad hair day	5,500	12	47	0.22%
4. bad hair	3,500	< 10	42	0.00%
5. china people	3,500	< 10	64	0.00%

Audience

Advertising

Traffic Sources

Overview

Sources

Search Engine Optimisation

Queries

Landing Pages

Geographical Summary

Social

Content

Conversions

Help

The SEO Queries Report

Help Centre

Search Help Centr

Go



Welcome to Jobs in China - your guide to living and working in China

AdChoices

Blog - Living and Working in China

Old Structure

Doing Business In China - Business Etiquette

Someone I know wrote this as part of their study and kindly agreed to let me publish this here. China has a unique business culture. Understanding the appropriate etiquette can be the key to getting things done and finding business relationships.

Jobs

Blog

Resources

- Office Assistant
- Looking for Brand/Graphic Design
- Looking for Sales/Marketing Strategy Consultant
- Employee Recruitment/Trade Fairing co.,
- employee for Firma
- Cabin Crew Needed

TAFE Courses Australia
TAFE Certs II to IV & ...

China Is Still The Best Place To Find A Job

I said way back in December that expats are better off looking for a job in China than in their home lands. That obviously the Huffington Post has just written Young Americans Going To China For Jobs In China The article cites [...]

Big mess of content

Other Recent Posts:

- Chinese Hospitality
- Hugging the Panda (And Proud Of It)
- Interim Management in China
- Buses In China With Metal Seats
- Countdown Timer On Traffic Lights

Guaranteed Job, TEFL Course, Visa, Accommodation. Free TEFL Info Pack
TeachAbroadThailand.co...

Welders Wanted in Mining
Experienced Welders wanted to work in the mining industry. Apply Now.
www.australia-mining.com

- 7500RMB/month, Government Middle School in Zhejiang, China needs ESL teachers, Native Eng Speakers only
- 8000RMB/month, Language Training Center in Zhejiang, China needs Native English

Paid Surveys: Up To \$50
Register Now And Earn Up To \$50/hr. No Strings. Try Now!
www.SurveyCompare.net



Keyword Opportunities



Welcome to Jobs in China - your guide to living and working in China.

Blog - Living and Working in China

Doing Business In China - Business Etiquette

• Welding Technologist

www.TeleportMyJob.com

- how to get a job in china
- getting a job in China
- China jobs
- jobs in china for americans
- expat jobs in china
- international jobs in china

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TAFE Certs II to IV & Diplomas. Study now - pay later.
www.seeklearning.com.au

Teach English In Thailand
Guaranteed Job, TEFL Course, Visa, Accommodation. Free TEFL Info Pack
TeachAbroadThailand.co...

Welders Wanted in Mining
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Paid Surveys: Up To \$50
Register Now And Earn Up To \$50/hr. No Strings. Try Now!
www.SurveyCompare.net

• 8000RMB/month, Language Training Center in Zhejiang, China needs Native English

STAMPS

PIG, FROG, LIZARD

TAPE

STORIES

GADGETS

BINOCULARS

TAPE - LARGE

GLUE

PENCILS AND
HIGHLIGHTERS

LIGHTS

LOCKS & KEYS

SUNGLASSES

ORGANISING YOUR CONTENT

PHOTOS

DEAD SPIDER

LETTERS FROM MIJI



New Structure

Welcome to Jobs in China - your guide to living and working in China.

AdChoices

Jobs

- Listings
- Information
- News

Living

- Culture
- Environment
- Food
- Health
- Life
- Money
- Moving
- Real Estate
- Study
- Pictures

Working

- Conditions
- Teaching
- Work Permits

Chinese

- Courses
- Information
- Resources
- Tools

Travel

- Attractions
- Holidays
- Hotels
- Transport

Teaching Jobs

- 7500RMB/month, Government Middle School in Zhejiang, China needs ESL teachers, Native Eng Speakers only
- 8000RMB/month, Language Training Center in Zhejiang, China needs Native English

Jobs in China

Relax
See
On
Yo

www.jobsinchina.com

TAFE Courses

Australia

TAFE Diplomas. Study now - pay later

www.tafe.com.au

Teach English In Thailand

Guaranteed Job, TEFL Course, Visa, Accommodation. Free TEFL Info Pack

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Paid Surveys: Up To \$50

Register Now And Earn Up To \$50/hr. No Strings. Try Now!

www.SurveyCompare.net

A photograph of a citrus processing factory. Several workers are visible in the background, focused on their tasks. In the foreground, a conveyor belt is filled with a large quantity of bright yellow lemons. The scene is illuminated by overhead industrial lights.

Review Content

- **Keep?**

- **Rework?**

- **Remove?**

Post Title	URL	PR	Unique PgvIEWS	From Search	Keep	Done		Category
Flickr Picks – China – Chinese acrobats	/blog/flickr-picks-china-dsc_4828/	-1	1	1	N		Visit	
Food	/category/food/	-1	346	309	R	Y	Visit	living/food/
Diet Coke In China – Lost In Translation	/blog/diet-coke-in-china-lost-in-translation	3	582	525	Y	Y	Visit	living/food/
General	/category/general/	-1	443	377	R	Y	Visit	thoughts/
Doing Business In China – Business Etiquette	/blog/doing-business-in-china-business-etiquette	2	500	494	Y	Y	Visit	business/
Hugging the Panda (And Proud Of It)	/blog/hugging-the-panda-and-proud-of-it/	2	200	194	Y	Y	Visit	thoughts/
Foiled By The Zhu Zhu Pets Hamsters	/blog/foiled-by-the-zhu-zhu-pets-hamster	2	184	164	Y	Y	Visit	living/life/
Moving Again	/blog/jobs/moving-again/	-1	1	1	R		Visit	
Jobs	/category/jobs/	-1	1	1	R		Visit	jobs/
Interim Management in China	/blog/interim-management-in-china/	2	1	1	Y	Y	Visit	jobs/news/
China Is Still The Best Place To Find A Job	/blog/china-is-still-the-best-place-to-find-a	3	2497	2280	Y	Y	Visit	jobs/news/
Global Recession Not Affecting Expat Jobs In	/blog/global-recession-expat-jobs-in-china	1	627	556	Y	Y	Visit	jobs/news/
Life	/category/life/	-1	130	122	R	Y	Visit	living/life/
Chinese Hospitality	/blog/chinese-hospitality/	2	876	806	Y	Y	Visit	living/culture/
Buses In China With Metal Seats	/blog/buses-in-china-with-metal-seats/	2	323	192	Y	Y	Visit	living/life/
Countdown Timer On Traffic Lights	/blog/countdown-timer-on-traffic-lights/	3	287	255	Y	Y	Visit	living/life/
KTV – Karaoke In China	/blog/ktv-karaoke-in-china/	1	1168	1082	Y	Y	Visit	living/life/
Chunyun And Spring Festival 2009	/blog/chunyun-and-spring-festival-2009/	-1	3	3	R	Y	Visit	living/culture/
Christmas In China	/blog/christmas-in-china/	1	41	38	Y	Y	Visit	living/culture/
The Cost Of Living In China	/blog/the-cost-of-living-in-china/	1	1584	1119	Y	Y	Visit	living/money/
China's Dragon Boat Festival Holiday	/blog/chinas-dragon-boat-festival-holiday/	1	14	7	Y	Y	Visit	living/culture/
Mistress Day – Valentine's Day In China	/blog/mistress-day-valentines-day-in-chin	-1	8	6	Y	Y	Visit	living/culture/
Spring Festival Time – Happy New Year!	/blog/spring-festival-happy-new-year-2008	-1	4	2	Y	Y	Visit	living/culture/
Smoking In China – A Perfect Example	/blog/smoking-in-china-perfect-example/	-1	3	3	R	Y	Visit	living/culture/
Smoking In China	/blog/smoking-in-china/	-1	23	19	Y	Y	Visit	living/culture/
News	/category/news/	-1	33	26	N		Visit	
Second Best Job In The World: Lavender Ange	/blog/panlongxia-lavender-gardens-zhaoqi	1	10	8	Y	Y	Visit	thoughts/
A Good Time To Buy A Beijing Apartment	/blog/a-good-time-to-buy-a-beijing-apartm	1	375	350	Y	Y	Visit	living/real-esta
Pearson Moving Into Education Sector In Chin	/blog/pearson-moving-into-education-sect	-1	4	4	Y	Y	Visit	working/teach
Heroes Of The Sichuan Earthquake	/blog/heroes-of-the-sichuan-earthquake/	1	10	9	R	Y	Visit	thoughts/
The 5.12 Earthquake Unites China	/blog/earthquake-unites-china/	-1	2	2	R	Y	Visit	thoughts/
The 5.12 Earthquake In Sichuan	/blog/the-512-earthquake-in-sichuan/	1	70	66	Y	Y	Visit	thoughts/
Beijing – City With The Most Public Toilets	/blog/beijing-city-with-the-most-public-toil	1	21	17	Y	Y	Visit	living/life/
New Terminal At Beijing Airport – World's Big	/blog/new-terminal-beijing-airport-worlds-b	1	39	35	Y	Y	Visit	travel/transpo
Beijing Taxi Drivers – Beware The Garlic!	/blog/beijing-taxi-drivers-beware-the-garlic	-1	10	9	Y	Y	Visit	thoughts/

Map Content onto new IA



**Remove
low value
content**



I cut Matt!



IMPLEMENTING

SILOING IN

WORDPRESS

Hierarchy

ADITYA
PHOTOGRAPHY



Categories vs Pages



plan

**Category page =
Silo landing page**

**Category acts as
folder in URL**

**Stickies for
important posts**





ADVANTAGE EGG!

Silos update automatically

Normal posting updates silo

Stickies promote content

Silos have their own feed

ADVANTAGE BACON

URL Structure

`http://sitename.com/
category/subcategory/page`

- Posts
- Media
- Links
- Pages
- Comments 2
- Contact
- Appearance
- Plugins 9
- Users
- Tools
- Settings
- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- Permalinks
- DualFeeds
- Google Analytics



Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however for forward-compatibility of your links. A number of examples to get you started are listed below.

Solution

Common Settings

- Default `http://jobsinchina.com/?p=123`
- Day and name `http://jobsinchina.com/2012/07/14/sample-post/`
- Month and name `http://jobsinchina.com/2012/07/sample-post/`
- Numeric `http://jobsinchina.com/archives/123`
- Post name `http://jobsinchina.com/sample-post/`
- Custom Structure `/ %category% / %postname% /`

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using %category% and %tag% would be used.

Category base

Tag base

Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however for forward-compatibility of your links. A number of examples to get

Problem

Common Settings

Default

<http://jobsinchina.com/?p=123>

Actual Category URL:

<http://jobsinchina.com/category/living/>

Desired Category URL:

<http://jobsinchina.com/living/>

Post URL:

<http://jobsinchina.com/living/cost-of-living/>

Category base

category

Tag base

tag

- Posts
- Media
- Links
- Pages
- Comments 2
- Contact
- Appearance
- Plugins 9
- Users
- Tools
- Settings
- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- Permalinks
- DualFeeds
- Google Analytics



Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however for forward-compatibility of your links. A number of examples to get

Solution

Common Settings

Default

<http://jobsinchina.com/?p=123>

WP No Category Base:

<http://wordpress.org/extend/plugins/no-category-base-wpml/>

WordPress SEO by Yoast:

<http://wordpress.org/extend/plugins/wordpress-seo/>

If you like, you may enter custom structures for your category and tag URLs here. For example, using `category` and `tag` would be used.

Category base

~~category~~

Tag base

tag

<input type="checkbox"/>	— Pictures of China	Pictures of the real China	pictures
<input type="checkbox"/>	— — Olympics	Pictures of the Beijing Olympics	olympics
<input type="checkbox"/>	— Real Estate	Information about buying or renting apartments and houses in China	real-estate
<input type="checkbox"/>	Places		places

Potential Issue

QUICK EDIT

Name

Slug

The slug "resources" is already in use by another term

<input type="checkbox"/>	— LocalCurrency		localcurrency
<input type="checkbox"/>	Site News	news about the site	site-news
	Thoughts on China	Thoughts about China	thoughts
<input type="checkbox"/>	Travel in China	Information about travelling in China	travel

<input type="checkbox"/>	— Pictures of China	Pictures of the real China	pictures
<input type="checkbox"/>	— — Olympics	Pictures of the 20 Beijing Olympics	olympics
<input type="checkbox"/>	— Real Estate	Information about buying or renting apartments and houses in China	real-estate
<input type="checkbox"/>	Places		places
<div style="background-color: black; color: white; padding: 10px; text-align: center;"> <h1>Rename duplicate tag or custom taxonomy slug</h1> </div>			
<div style="border: 1px solid #ccc; padding: 5px;"> <p>QUICK EDIT</p> <p>Name Resources</p> <p>Slug resources</p> <p>Cancel The slug "resources" is already in use by another term</p> </div>			
<input type="checkbox"/>	— LocalCurrency		localcurrency
<input type="checkbox"/>	Site News	news about the site	site-news
	Thoughts on China	Thoughts about China	thoughts
<input type="checkbox"/>	Travel in China	Information about travelling in China	travel

Solution

```
1 # SJC redirection
2 Options +FollowSymlinks
3 RewriteEngine On
4 RewriteRule ^category/chinglish/ http://jobsinchina.com/living/chinglish/ [L,R=301]
5 RewriteRule ^category/flickr_picks/ http://jobsinchina.com/living/pictures/flickr_picks/ [L,R=301]
6 RewriteRule ^category/food/ http://jobsinchina.com/living/food/ [L,R=301]
7 RewriteRule ^category/general/ http://jobsinchina.com/thoughts/ [L,R=301]
8 RewriteRule ^category/jobs/ http://jobsinchina.com/jobs/ [L,R=301]
9 RewriteRule ^category/life/ http://jobsinchina.com/living/life/ [L,R=301]
10 RewriteRule ^category/olympics/ http://jobsinchina.com/living/pictures/olympics/ [L,R=301]
11 RewriteRule ^category/places/ http://jobsinchina.com/places/ [L,R=301]
12 RewriteRule ^category/site-news/ http://jobsinchina.com/site-news/ [L,R=301]
13 RewriteRule ^category/2009/ http://jobsinchina.com/living/culture/2009/ [L,R=301]
14 RewriteRule ^blog/flickr_picks-diet-coke-in-china/ http://jobsinchina.com/living/food/diet-coke-in-china/ [L,R=301]
15 RewriteRule ^blog/flickr_picks-beijing-summer-palace-in-silhouette/ http://jobsinchina.com/living/pictures/flickr_picks-beijing-summer-palace-in-silhouette/ [L,R=301]
16 RewriteRule ^blog/flickr_picks-beijing-olympics-alternative-olympic-logos/ http://jobsinchina.com/living/pictures/flickr_picks-beijing-olympics-alternative-olympic-logos/ [L,R=301]
17 RewriteRule ^blog/flickr_picks-tiananmen-square-countdown-clock/ http://jobsinchina.com/living/pictures/flickr_picks-tiananmen-square-countdown-clock/ [L,R=301]
18 RewriteRule ^blog/flickr_picks-2008-olympics-chinese-uniforms/ http://jobsinchina.com/living/pictures/flickr_picks-2008-olympics-chinese-uniforms/ [L,R=301]
19 RewriteRule ^blog/flickr_picks-beijing-olympic-relay-torch/ http://jobsinchina.com/living/pictures/flickr_picks-beijing-olympic-relay-torch/ [L,R=301]
20 RewriteRule ^blog/flickr_picks-beijing-dsc_4845/ http://jobsinchina.com/living/pictures/flickr_picks-beijing-dsc_4845/ [L,R=301]
21 RewriteRule ^blog/smoking-in-china-perfect-example/ http://jobsinchina.com/living/culture/smoking-in-china-perfect-example/ [L,R=301]
22 RewriteRule ^blog/heroes-of-the-sichuan-earthquake/ http://jobsinchina.com/thoughts/sichuan-earthquake-heroes/ [L,R=301]
23 RewriteRule ^blog/earthquake-in-china/ http://jobsinchina.com/thoughts/sichuan-earthquake-in-china/ [L,R=301]
24 RewriteRule ^blog/beijing-city-most-public-toilets/ http://jobsinchina.com/living/culture/beijing-city-most-public-toilets/ [L,R=301]
25 RewriteRule ^blog/flickr_picks-beijing-photos-of-china/ http://jobsinchina.com/living/pictures/flickr_picks-beijing-photos-of-china/ [L,R=301]
26
27
28
29
```

Redirects

WordPress **mostly**
takes care of this

Check important
pages

Have manual
redirects ready

```
1 |# SJC redirection
2 Options +FollowSymlinks
3 RewriteEngine On
4 RewriteRule ^category/chinglish/ http://jobsinchina.com/living/chinglish/ [L,R=301]
5 RewriteRule ^category/flickr_picks/ http://jobsinchina.com/living/pictures/ [L,R=301]
6 RewriteRule ^category/food/ http://jobsinchina.com/living/food/ [L,R=301]
7 RewriteRule ^category/general/ http://jobsinchina.com/thoughts/ [L,R=301]
8 RewriteRule ^category/jobs/ http://jobsinchina.com/jobs/ [L,R=301]
9 RewriteRule ^category/life/ http://jobsinchina.com/living/life/ [L,R=301]
10 RewriteRule ^category/olympics/ http://jobsinchina.com/living/pictures/olympics/ [L,R=301]
11 RewriteRule ^category/places/ http://jobsinchina.com/places/ [L,R=301]
12 RewriteRule ^category/site-news/ http://jobsinchina.com/site-news/ [L,R=301]
13 RewriteRule ^blog/chun-qi-wa-qi-wa-in-china/ http://jobsinchina.com/living/culture/chun-qi-wa-qi-wa-in-china/ [L,R=301]
14 RewriteRule ^blog/flickr-picks-diet-in-china/ http://jobsinchina.com/living/food/diet-in-china/ [L,R=301]
15 RewriteRule ^blog/flickr-picks-beijing-summer-palace-silhouette/ http://jobsinchina.com/living/pictures/beijing-summer-palace-silhouette/ [L,R=301]
16 RewriteRule ^blog/flickr-picks-beijing-olympic-logos/ http://jobsinchina.com/living/pictures/beijing-olympic-logos/ [L,R=301]
17 RewriteRule ^blog/flickr-picks-beijing-olympic-square-countdown-clock/ http://jobsinchina.com/living/pictures/beijing-olympic-square-countdown-clock/ [L,R=301]
18 RewriteRule ^blog/flickr-picks-2008-olympics-chinese-uniforms/ http://jobsinchina.com/living/pictures/2008-olympics-chinese-uniforms/ [L,R=301]
19 RewriteRule ^blog/flickr-picks-beijing-olympic-relay-torch/ http://jobsinchina.com/living/pictures/beijing-olympic-relay-torch/ [L,R=301]
20 RewriteRule ^blog/flickr-picks-beijing-dsc_4845/ http://jobsinchina.com/living/pictures/beijing-dsc_4845/ [L,R=301]
21 RewriteRule ^blog/smoking-in-china-perfect-example/ http://jobsinchina.com/living/culture/smoking-in-china-perfect-example/ [L,R=301]
22 RewriteRule ^blog/heroes-of-the-sichuan-earthquake/ http://jobsinchina.com/thoughts/sichuan-earthquake-heroes/ [L,R=301]
23 RewriteRule ^blog/earthquake-unites-china/ http://jobsinchina.com/thoughts/sichuan-earthquake-unites-china/ [L,R=301]
24 RewriteRule ^blog/beijing-city-with-the-most-public-toilets/ http://jobsinchina.com/living/culture/beijing-city-with-the-most-public-toilets/ [L,R=301]
25 RewriteRule ^blog/flickr-picks-bringing-you-photos-of-china/ http://jobsinchina.com/living/pictures/bringing-you-photos-of-china/ [L,R=301]
26
27
28
29
```

Or go with
virtual silos

Menus and Breadcrumbs

Roasted Tomato Sauce
Crispy Cake /
Grilled All-Natural Salmon
Celery Root Puree / Brussels Sprouts | Lemon
Ranch Flat Iron Pepper Steak
Fries | Bearnaise Sauce
ble Lasagna
Vegetables

Theme Locations

Your theme supports 1 menu. Select which menu you would like to use.

Primary Menu

PrimaryNav



Save

Custom Links

URL

Label

Add to Menu

Pages

PrimaryNav



Menu Name

PrimaryNav

Menus

[Delete Menu](#)

Living in China

Jobs in China

Working in China

Business in China

Learn Chinese

Travel in China

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments 2
- Contact
- Appearance
- Plugins 9
- SEO**
- Dashboard
- Titles & Metas
- Social
- XML Sitemaps
- Permalinks
- Internal Links**
- RSS
- Import & Export
- Edit files



Breadcrumbs

Breadcrumbs Settings

Enable Breadcrumbs

Separator between breadcrumbs:

Anchor text for the Homepage:

Prefix for the breadcrumb path:

Prefix for Archive breadcrumbs:

Prefix for Search Page breadcrumbs:

Breadcrumb for 404 Page:

Remove Blog page from Breadcrumbs

Taxonomy to show in breadcrumbs for:

Posts:

Post type archive to show in breadcrumbs for:



Jobs In China

Jobs in China for foreigners – Living and Working in China

[Living in China](#)

[Jobs in China](#)

[Working in China](#)

[Business in China](#)

[Learn Chinese](#)

[Home](#) » [Living in China](#) » [Real Estate](#) » A Good Time To Buy A Beijing Apartment

A Good Time To Buy A Beijing Apartment

Posted on February 13, 2009 by Stephen Cronin

I recently read a couple of unconnected articles that suggest that it's a good time to buy in **Beijing**. Prices are dropping. Restrictions on foreigners buying property in Beijing have been lifted.

If you're renting an apartment in Beijing and have plans to stay there long term, it's time to consider buying an apartment instead. If you're thinking about investing in **international real estate**, consider Beijing as an option.

This is an interesting topic for me. Although we ended up deciding not to buy in Beijing, we did set out to buy one back in 2006. We researched the process, visited Beijing real estate agents, looked at apartments, etc.

Beijing Property Prices Predicted To Fall

The China Daily reports that the average cost of a **Beijing apartment** is **poised to fall**:

**Keyword rich
Home link**

**No image
replacement**

Linking Rules

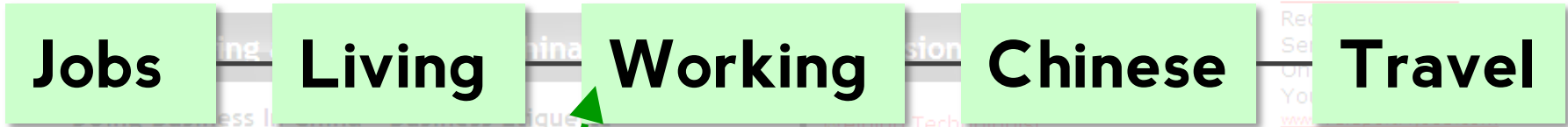


প্রবেশ নিষেধ
· NO · ENTRY ·



Welcome to Jobs in China - your

Only link to siblings & uncles, not cousins



Jobs

- Listings
- Information
- News

Living

- Culture
- Environment
- Food
- Health
- Life
- Money
- Moving
- Real Estate
- Study
- Pictures

Working

- Conditions
- Teaching
- Work Permits

Chinese

- Courses
- Information
- Resources
- Tools

Travel

- Attractions
- Holidays
- Hotels
- Transport

If must link, use nofollow

Jobs in Dubai

- Rec
- Se
- On
- Yo
- www

TAFE Australia

TAFE Australia TV & Diplomat - pay later.

www.tafe.com.au

Teach English In Thailand

Guaranteed Job, TEFL Course, Visa, Accommodation. Free TEFL Info Pack

TeachAbroadThailand.co

Madison West of it

To \$50

Register Now And Earn Up To \$50/hr. No Strings. Try Now!

www.SurveyCompare.net

China Is Still The Best Place To Find A Job

I said way back in Dubai that experts are better off looking for a job in China than they would be back in their home lands. That obvious truth holds true as the Huffington Post reports in their article titled Young Americans Going To China For Jobs. Finding Jobs In China The article cites [...]

Continue Reading >

Other Recent Posts:

- Chinese Hospitality
- Hugging the Panda (And Proud Of It)
- Interim Management
- Buses In China With Metal Seats
- Countdown Timer On Traffic Lights

- Office Assistant
- Looking for Brand/Graphic Design
- Looking for Senior Brand Strategy Consultant
- Employee required for Masr Trade For International trading co.,
- employee for Firma
- Cabin Crew Needed
- WEB SEARCH EVALUATORS- China, Taiwan

- Middle school in Zhejiang, China needs ESL teachers, Native Eng Speakers only
- 8000RMB/month, Language Training Center in Zhejiang, China needs Native English



Auto linker with silo mode

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This all-in-one SEO plugin gives you control over title tags, noindex, meta tags, slugs, canonical, autolinks, 404 errors, rich snippets, and more.

[Download Version 7.2.9](#)

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Recent Releases

- Version 7.2 updates Permalink Tweaker
- Version 7.1 adds new Link Mask Generator features
- Version 7.0 adds meta description pagination and WP 3.3 compatibility
- Version 6.9 adds the Settings Monitor module
- Version 6.8 adds rewrite method selection for Title Tag Rewriter

Requires: 3.3 or higher
Compatible up to: 3.4.1
Last Updated: 2012-7-9
Downloads: 785,292

Average Rating

Limit Links





SEO



PPC



Analytics



CRO



SMM



Design

Services

Tutorials

Training

Tools

Rates

Blog **Ajaxed in**

[Internet Marketing Optimisation](#) » [SEO](#) » [Articles](#) » [Silo](#) **Real links**

SEO Siloing: Building a Themed Website

Search engines award top keyword rankings to the site that proves that it the best fit for the relevancy of a subject or theme that matches the user query. As a result the primary goal of SEO is to improve the website so that the site is about more than targeted keyword phrases – it is about the themes matching those keywords.

More often than not, a website is a disjointed array of unrelated information with no clear central theme. Such a site suffers in search engine rankings for sought after keywords. Siloing a website will serve to clarify your website's subject relevance and will lay the groundwork for high keyword rankings. It is a core building block for search engine optimization and is normally an advanced topic.

The term siloing originated as a way to identify the concept of grouping related information into distinct sections within a website. Much like the chapters in a book, a silo represents a group of themed or subject-specific content on your site. The reason this grouping is such a high SEO priority is that search engines award "keyword" relevancy within their index based on the page and then the rest of the site with the most supporting relevant content. Well ranked websites are founded upon the concept that a website should physically be organized like a doctoral dissertation. A dissertation has a clearly identified title, abstract, table of contents, then content laid out to reinforce the overall

Featured Clients

iFrame



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Search Engine Optimisation

All-In-One for Dummies All-in-one book to do SEO

SEMToolBar Web page statistics information on the fly

SEO Tips & Advice Time tested tips to improve your ranking

Hide Google Options Simplify the new Google search engine interface

iFrame

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[Location & Hour Information]

div not link

Real links

Search Engine Optimisation (SEO)

Pay Per Click (PPC) Advertising

Web Analytics for SEO and PPC

SEO Web Design

Social Media / Branding

Conversion Rate Optimisation (CRO)

Internet Marketing Services

SEO Services

Pay Per Click Services

Ethics

Bruce Clay Blog

Quote Request Form

Signup

Technical SEO Tips

Internet Marketing Strategy & Philosophy

About

Business Information Form

Contact Us

iFrame

Offices

Employment

Privacy

SEO For SMB Businesses

Localware

Localpack

USA (Corporate)

Europe

Europe (Italian)

Australasia

India

Japan

Japan (Japanese)

Brazil

Brazil (Portuguese)

iFrame

Sitemap

Real link

span not link

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Real link to Google profile

With JavaScript

The screenshot shows the Toyota website's car selection interface. At the top, there are navigation links for 'Cars & Minivan', 'Trucks', 'Crossovers & SUVs', and 'Hybrids & EVs'. A search bar contains 'Build Your Toyota' and 'Find a Dealer' buttons. Below this, a row of car models is displayed: Corolla, Matrix, Camry, Avalon, and Sienna. Each model has a starting price and estimated mpg. A 'Yaris' model is highlighted in a larger view on the left, with a 'Build Your Yaris' button. A 'Link Report' popup window is open in the bottom right, showing a table of link types and counts. The table is circled in red.

Type	Count
Total	329
Internal	314
External	15
Followed External	15
Nofollow	0
Secure	2

ELECTRIFY YOUR EXPECTATIONS
INTRODUCING THE 2013 AVALON HYBRID

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What's New

RAV4

No Time To Wait

[Shopping Tools](#)

[For Owners](#)

[Toyota Certified Used](#)

[Toyota Racing](#)

[About the Company](#)

[mobile](#)

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Without JavaScript



Cars & Minivan

Trucks

Crossovers & SUVs

Hybrids
& EVs

Build Your Toyota

Find a Dealer



Go

View All
Vehicles

Upcoming
Vehicles

Concept
Vehicles



Yaris

\$14,115 starting 1
30/38 est. mpg2



Corolla

\$16,130 starting 1
27/34 est. mpg2



Matrix

\$18,845 starting 1
26/32 est. mpg2



Camry

\$22,055 starting 1
25/35 est. mpg2



Avalon

\$33,195 starting 1
19/28 est. mpg2



Sienna

\$25,060 starting 1
19/24 est. mpg2

Link Report

Type	Count
Total	134
Internal	118
External	16
Followed External	16
Nofollow	0
Secure	2

What's New

OK

▲ Shopping Tools

▲ For Owners

▲ Toyota Certified Used

▲ Toyota Racing

▲ About the Company

mobile

Español Help

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Learn More



4G speeds not available everywhere. Limited 4G LTE availability in select markets. LTE is trademark of ETCS.

Access Your Account

NEW! No need to select an account type. Just enter your User ID and password to access your AT&T account.

User ID: _____ Password: _____ Remember me Login Forgot your User ID? Forgot your password? Register

- Wireless
- Digital TV
- Internet
- Home Phone
- Bundles
- U-verse

My Account

- Log in to view/pay bill
- Check an order status
- Check Wireless usage



GO GREEN AND SAVE
2-yr voice agreement with qualifying monthly data plan required.

Shop Now

2-yr voice agreement with qualifying monthly data plan required.



DIGITAL TV
DIRECTV® service from AT&T. Access to over 225 channels with CHOICE ULTIMATE™

Shop Now

Offer ends 11/18/2012. New customers only.



PREPAID GO
Unlimited nationwide data now for just

Shop Now

Eligible phone

Link Report

Type	Count
Total	375
Internal	273
External	102
Followed External	102
Nofollow	0
Secure	75

Stay in the know! Sign up for updates on hot deals & new products. Enter your email: _____ Share: _____

I WANT TO

- View or pay my bill
- Go Paperless
- See Special Offers
- Check order status
- View Wireless coverage map
- Check Wireless Usage
- Move Service
- Check Available Services

SHOP

- Wireless Plans
- Cell Phones & Mobile Devices
- U-verse
- Home Phone Plans
- Internet/DL Plans
- Bundles
- Digital TV
- Home Phone Equipment

HELP AND SUPPORT

- Billing
- Wireless
- Internet/DL
- U-verse
- Home Phone
- Troubleshoot & Resolve
- Support & Help

CONNECT WITH

- Contact Us
- Careers
- Emergency Plans
- Sustainability Rep
- Wireless Network
- Media Newsroom
- Investor Relations
- AT&T Universal Care
- Developer Program
- AT&T Innovation

Access Your Account

NEW! No need to select an account type. Just enter your User ID and password to access your AT&T account.

User ID

Password

Remember me

[Forgot your User ID?](#)

[Forgot your password?](#)

[Register](#)



My Account

[Log in to view/pay bill](#)

[Check an order status](#)

[Check Wireless usage](#)

Stay in the know! Sign up for updates on hot deals & new products

Enter your email

Share:

Link Report ✕

Type	Count
Total	161
Internal	126
External	35
Followed External	35
Nofollow	0
Secure	27



iFrames (~~responsive~~)

Flash (~~iPad/iPhone~~)

**JavaScript / Ajax for
non essential content**

No unnecessary links



No drop downs

Looking For Brand Strategy Consultant

Posted on July 9, 2012 by a third party company

Classification: Management / Consultancy
City: Beijing | Fengtai District
Province: Beijing
Company: Negotiable
Tags: Brand Consultant | Brand jobs

Job Description:

- 1, Based on customer needs, customized brand strategy program and implementation plan, supervise the whole process;
- 2, Responsible for assisting project managers; for customer communication and project research and analysis, project implementation and control, project training, reporting and summary;

Trade off

- 4, Have a deep understanding in brand strategy consulting, brand strategy, keen market awareness, own the ability to manage the market dynamics and market direction;
- 5, Practical experience in brand consulting projects, consulting firms background;
- 6, Have good communication and coordination skills, good decision-making ability and the ability of complex problems solving;
- 7, Good English reading and communication skills.

To apply, please send your CV and portfolio to hr@roi-brand.com

Wait! If this job isn't suitable for you, **check out the other jobs** in the **professional jobs** category. Alternatively, you may find a **teaching job** more to your liking

Disclaimer: This job listing has been submitted by an external company. JobsInChina.com does not accept liability for any issues arising out of your use of the service.

No fat footer

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TAFE Certs II to IV & Diplomas. Study now - pay later.

Business Development us.com.businessstratgy.com
Complete Business Development Strategies. Download White Paper.

EFO Mining Jobs www.austliamining.com
Fly In Fly Out positions available in mining industry. Register now

TAFE Courses Online www.comonline.edu.au
Get your qualification faster! 130+ affordable courses. Start now.

AdChoices >

Latest Professional Jobs

- Looking For Brand Strategy Consultant
- Business Analysts in Beijing & Chengdu
- British Butler
- Welding Technologist

More professional positions

Latest Teaching Jobs

- Teach children in Baoji, Shaanxi, 5,500 RMB
- 10000RMB,ESL/German teachers need in Shanghai Public University
- Urgent!!!Teaching in kun shan,10 minutes from shang hai 8000-9000 yuan
- Teach children in Ningbo, Zhejiang, 7,000-9,000 RMB

More teaching positions

Light sidebar

Silo landing pages



Chinese Culture

One of the greatest things about Living in China as a foreigner is that you'll experience a very different culture from that which you are used to. It can also be one of the worst things!

From discovering new and cool things and experiencing the incredible friendliness of people who invite you into their homes, to having people openly stare at the foreigner going to the toilet or smoke right next to you in a crowded restaurant, it certainly is an experience you won't forget.

We look at some of the cultural issues and differences that you may experience in China.

Sample Subcategory 1

Sample Subcategory 2

Chinese Hospitality

This post was first published on October 6, 2007, on my web development blog.

After 4 months of blogging, I had my first enforced break and have been away from my computer for 5 days. I didn't really miss it much - a few pangs now and then, some minor guilt about people expecting replies to comments, but mostly I just really enjoyed being with my family.

China's Dragon Boat Festival Holiday

This is another post I wrote a little while ago and haven't posted until now.

China's Dragon Boat Festival (Duanwu) occurs on 5th May on the Lunar calendar. This equates to the following dates on the Western calendar:

2012 date: 23 June

2013 date: 12 June

As the name of the Festival indicates, it's famous for Dragon Boat racing! People also eat zongzi (glutinous rice dumplings wrapped in bamboo leaves) and drink baijiu (Chinese wine) during this holiday.

- [Beijing Christmas Tree](#)
- [Superstition On The Great Wall Of China](#)
- [Christmas In China](#)
- [Chinese Zodiac Horoscope Wheel](#)
- [Superstition and the 4th Floor](#)
- [Dancing In Public](#)
- [Mistress Day – Valentine's Day In China](#)
- [Spring Festival Time – Chunjie and Chunyun](#)

Cat description

Latest Professional Jobs

- [British Butler](#)
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[More professional positions](#)

Sub categories

RMB

- [10000RMB,ESL/German teachers need in Shanghai Public University](#)
- [Urgent!!Teaching in kun shan,10 minutes from shang hai 8000-9000 yuan](#)

Sticky posts

Other posts



This plugin hasn't been updated in over 2 years. It may no longer be maintained or supported and may have compatibility issues when used with more recent versions of WordPress.

Works for me in WP 3.4.1

Allow HTML in Category Descriptions

This plugin allows you to use unfiltered HTML in your category descriptions by disabling WP filters

Download Version 1.1

Description Installation FAQ Stats Support Developers

When you add text to the category description textarea and save the category, WordPress runs content filters that strips out all but the most basic formatting tags.

Requires: 2.5 or higher
Compatible up to: 2.9.2
Last Updated: 2010-1-14

This plugin disables those filters. Any html code you add to the category description will not be stripped out.

<http://wordpress.org/extend/plugins/allow-html-in-category-descriptions/>

This plugin does not do anything other than disable the filters. It does not protect you from entering invalid HTML, nor does it help you create WYSIWYG HTML. You can use the post or page composing screen to help you create the text and formatting. Then switch to the 'code' tab and copy the HTML code into the category description field.

Downloads: 40,286

Average Rating

★★★★★
(24 ratings)

Author



arno_esterhuizen
1 plugin

[Donate to this plugin »](#)

Tags: categories, category descriptions, filter, html

```
// don't show stickies or posts from child categories
function sjc_category_posts( $query = false ) {
```

Tell WordPress:

```
if ( !$query->is_category || !is_a($query, 'WP_Query') ||
    !$query->is_main_query() || $query->is_admin ||
    $query->is_feed )
```

No stickies in main loop

```
// only get posts not in sticky posts
$query->set('post__not_in', get_option('sticky_posts'));
```

Ignore posts in child categories

```
// only get posts in this category (not in child cats)
$query->set('category__in', get_category_by_slug(
```

functions.php / 3.3 required

```
}
add_action('pre_get_posts', 'sjc_category_posts');
```



```
// don't show stickies or posts from child categories
function sjc_category_posts( $query = false ) {

    // Bail if not cat
    if (!$query->is_category || !is_a($query, 'WP_Query') ||
        !$query->is_main_query() || $query->is_admin ||
        $query->is_feed )
        return;

    // only get posts not in sticky posts
    $query->set('post__not_in', get_option('sticky_posts'));

    // only get posts in this category (not in child cats)
    $query->set('category__in', get_category_by_slug(
        get_query_var( 'category_name' ) )->cat_ID );

}
add_action('pre_get_posts', 'sjc_category_posts');
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        get_query_var( 'category_name' ) )->cat_ID );

}
add_action('pre_get_posts', 'sjc_category_posts');
```

```
// don't show stickies or posts from child categories
function sjc_category_posts( $query = false ) {

    // Bail if no category name is set, but cat is not!
    if (!$query->is_category || !$query->is_main_category || $query->is_feed )
        return;

    // only get posts not in sticky posts
    $query->set('post__not_in',get_option('sticky_posts'));

    // only get posts in this category (not in child cats)
    $query->set('category__in', get_category_by_slug(
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```

```
if it is page 1
```

```
    show the category description
```

```
    if there are subcategories, show them
    else (it's a page listing posts) show them
```

**category.php pulls
it altogether**

```
    show a link back to page 1
```

```
endif
```

```
if there are no posts, no stickies and no subcategories
```

**For full code,
follow link at end**

```
else if no posts, no stickies and no subcategories
```

```
    tell user there are no results
```

```
endif
```

```
if it is page 1
```

```
    show the category description
```

```
    if there are subcategories, show them
```

```
    if there are sticky posts, show them
```

```
else (it's page 2 or higher)
```

```
    show a link back to page 1
```

```
endif
```

```
if there are posts in the main loop
```

```
    show them
```

```
else if no posts, no stickies and no subcategories
```

```
    tell user there are no results
```

```
endif
```



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if it is page 1
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    tell user there are no results
```

```
endif
```

Chinese Culture

One of the greatest things about Living in China as a foreigner is that you'll experience a very different culture from that which you are used to. It can also be one of the worst things!

From discovering new and cool things and experiencing the incredible friendliness of people who will invite you into their homes, to having people openly stare at the foreigner going to the toilet or smoke right next to you in a crowded restaurant, it certainly is an experience you won't forget.

We look at some of the cultural issues and differences that you may experience in China.

Sample Subcategory 1

Sample Subcategory 2

```
get_categories(  
    array(  
        'parent' => $main_cat_ID,  
        'hide_empty' => 0  
    )  
);
```

Chinese Hospitality

Chinese Hospitality
I just posted my first post on this site and had my computer for 5 days. I didn't really miss it much - a few pangos here and there, some minor guilt about people expecting replies to comments, but mostly I just really enjoyed being with my family.

China's Dragon Boat Festival

This is another post I wrote about the Dragon Boat Festival until now.
China's Dragon Boat Festival (Duanwu) occurs on 5th May on the Lunar calendar. This equates to the following dates on the Gregorian calendar:
2012 date: 23 June
2013 date: 12 June
As the name of the Festival indicates, it's famous for Dragon Boat racing! People also eat zongzi (glutinous rice dumplings wrapped in bamboo leaves) and drink baijiu (Chinese wine) during this holiday.

Big Christmas Tree

- Superstition On The Great Wall Of China
- Christmas In China
- Chinese Zodiac Horoscope Wheel
- Superstition and the 4th Floor
- Dancing In Public
- Mistress Day - Valentine's Day In China
- Spring Festival Time - Chunjie and Chunyun

Latest Professional Jobs

- Looking For Brand Strategy Consultant
- Business Analysts in Beijing & Chengdu
- British Butler
- Welding Technologist

More professional positions

Latest Teaching Jobs

- Teach children in Baoii, Shaanxi, 5,500 RMB
- 10000RMB,ESL/German teachers need in Shanghai Public University
- Urgent!! Teaching in kun shan, 10 minutes from shang hai 8000-9000 yuan
- Teach children in Ningbo, Zhejiang, 7,000-9,000 RMB

More teaching positions

Need to roll our own excerpts as `get_the_excerpt()` doesn't work outside the loop

Chinese Hospitality

This post was first published on October 6, 2007, on my web development blog.

After 4 months of blogging, I had my first enforced break and have been away from my computer for 5 days. I didn't really miss it much - a few pangs now and then, some minor guilt about people expecting replies to comments, but mostly I just really enjoyed being with my family.

Featured

China's Dragon Boat Festival Holiday

This is another post I wrote a little while ago and haven't posted until now.

China's Dragon Boat Festival (Duanwu) occurs on 5th May on the Lunar calendar. This equates to the following dates on the Western calendar:

2012 date: 23 June

2013 date: 12 June

As the name of the Festival indicates, it's famous for Dragon Boat racing! People also eat zongzi (glutinous rice dumplings wrapped in bamboo leaves) and drink baijiu (Chinese wine) during this holiday.

Featured

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- [Superstition On The Great Wall Of China](#)
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- [Teach children in Ningbo, Zhejiang, 7,000-9,000 RMB](#)

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JUST A WORD OF

CAUTION

A close-up photograph of a King penguin. The penguin has a black head and neck with a yellow-orange band around its eyes. Its beak is long and pointed, with a blue-grey tip. The background is a blurred outdoor setting with green foliage and a brick building.

These techniques are fine

but...

Google is always watching

iFrame

Vary anchor text (in body)



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No Obligation, No Strings



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SEO Tips & Advice Time tested tips to improve your ranking



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Comprehensive SEO Training

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iFrame

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[Location & Hour Information]

div not link

Real links

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Conversion Rate Optimisation (CRO)

Inter

SEO

Pay

Ethi

Bru

Qu

Keep it natural

USA (Corporate)

Europe

Europe (Italian)

Australasia

India

Japan

Japan (Japanese)

Brazil

Brazil (Portuguese)

iFrame

Sitemap

Real link

span not link

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Real link to Google profile

Table Mountain National Park

Warning
Please look under
your vehicles
for penguins



Sponsored by
Boulders
Beach
Lodge



WEIGHING IT UP



Safe

**UX benefits:
Trust/info scent**

Big and small

Existing site?



THANKS

QUESTIONS

@stephencronin

<http://scratch99.com/siloing>



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- 24 & 25. Screenshot of <http://yoast.com/articles/wordpress-seo/>
- 26 & 27. Screenshots of searches on <http://www.google.com>
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71. Screenshot of <http://wordpress.org/extend/plugins/allow-html-in-category-descriptions/>
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